

Cjenik oglašavanja



Statistika i oglašavanje

News portal

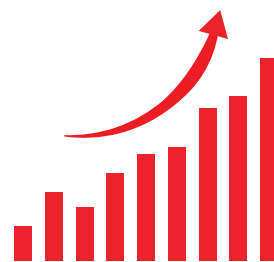
- > 500.000 jedinstvenih posjetitelja mjesečno
- > 2 milijuna pregleda stranice mjesečno

Facebook stranica

- > 64.000 pratitelja

Instagram profil

- > 7.050 pratitelja



Oglašavanje na news portalu

PR članak objavljujemo na news portalu te ga prenosimo na Facebook stranicu

Članak do 1800 znakova + do 5 slika – 200,00 €

Članak između 1800 i 6000 znakova + do 15 slika – 270,00 €

Oglašavanje na društvenim mrežama

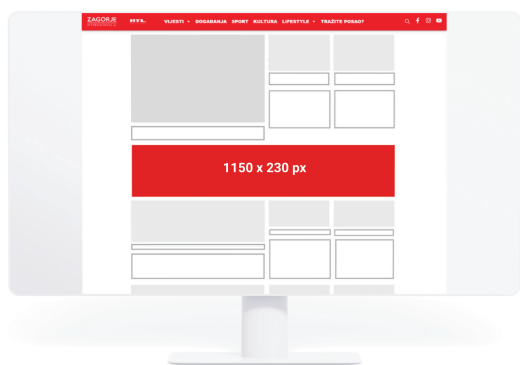
Facebook ili Instagram objava - 100,00 €

Facebook i Instagram story - 50,00 €

Banneri na news portalu

NAZIV I FORMAT OGLASA	DAN	TJEDAN	MJESEC	GODINA
		-15%	-25%	-50%
HEADER 1150 x 230 px	50,00 €	297,50 €	1.125,00 €	9.125,00 €
SIDEBAR 300 x 300 px	40,00 €	238,00 €	900,00 €	> 7.300,00 €
HALFPAGE 300 X 600 px	60,00 €	357,00 €	1.350,00 €	10.950,00 €
BILLBOARD 1000 x 500 px	50,00 €	297,50 €	1.125,00 €	9.125,00 €
WALLPAPER 300 x 820 px	60,00 €	357,00 €	1.350,00 €	10.950,00 €
INCORNER DESKTOP 850 x 500 px	60,00 €	357,00 €	1.350,00 €	10.950,00 €
INCORNER MOBILE 300 x 300 px	60,00 €	357,00 €	1.350,00 €	10.950,00 €

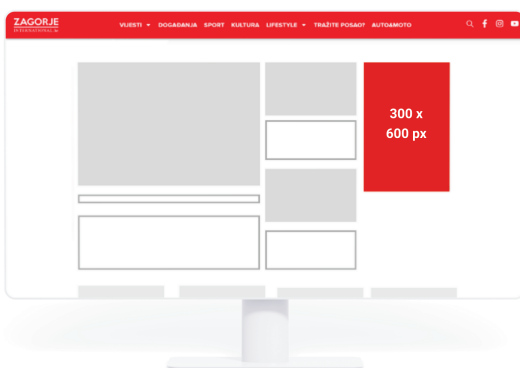
Banneri na news portalu - desktop formati



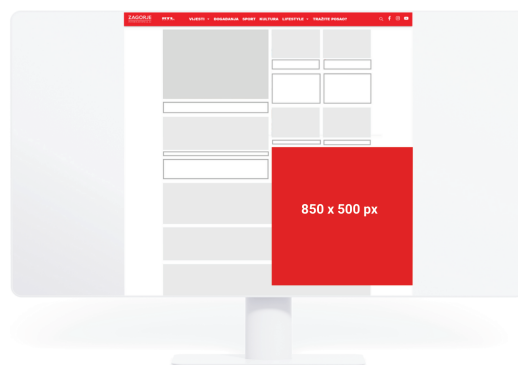
HEADER
1150 x 230 px



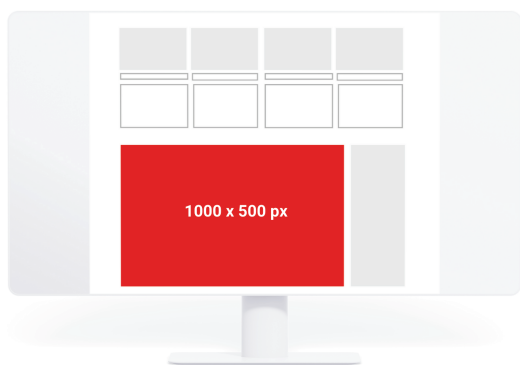
WALLPAPER
300 x 820 px



HALFPAGE
300 x 600 px

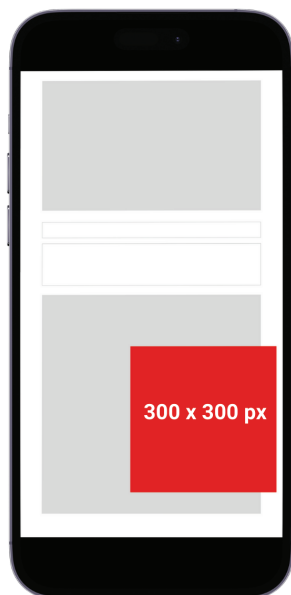


INCORNER DESKTOP
850 x 500 px

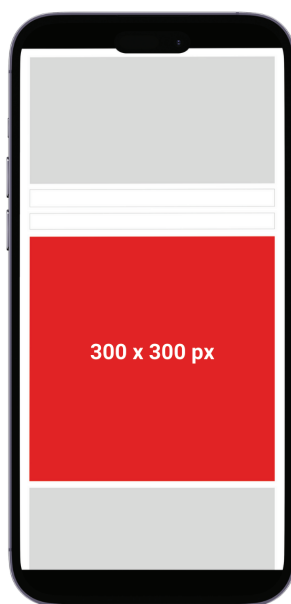


BILLBOARD
1000 x 500 px

Banneri na news portalu - mobilni formati



IN CORNER MOBILE
300 x 300 px



SIDEBAR
300 x 300 px

Produkcija, oglasni prostor i popusti

Video produkcija - snimanje i montiranje

Do 3 minute - 700,00 €

Do 5 minuta - 1.100,00 €

Do 10 minuta - 1.500,00 €



Oglasni prostori na najfrekventnijim lokacijama u gradu Krapini

Zakup oglasnog prostora - 80,00 € / mjesečno / 1 oglasni prostor

Tisak oglasnog plakata - 15,00 € / 1 plakat formata A0

* sve cijene navedene su bez PDV-a koji iznosi 25%

* cjenik vrijedi od 01. siječnja 2026. godine

Popusti

avansno plaćanje - 5%

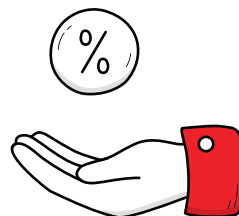
welcome popust - 20%

popust na količinu - 25% - iznad 1.500,00 €

partnerski popust - 30%

godišnja kampanja - 40%

medijsko pokroviteljstvo - 50%



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