

PROGRAM

9:30
30' *Arrival and registration of participants*

10:00
20' **WELCOME SPEECH FROM THE ORGANIZERS AND PARTNERS**

- Miodrag Šajatović, Editor-in-Chief of Lider
- Irena Weber, CEA

MACROSCOPE

10:20
15' **ADDRESS BY THE PRESIDENT OF THE REPUBLIC OF CROATIA**

- Zoran Milanović, President of the Republic of Croatia

10:35
15' **FINANCIAL AND TAX POLICY OF THE GOVERNMENT IN 2027**

- Matej Bule, State Secretary at the Ministry of Finance

10:50
15' **MACROECONOMIC OUTLOOK AND MONETARY POLICY IN 2027**

- Ante Žigman, Governor of the Croatian National Bank

11:05
15' **CROATIA AND CEE: MACROECONOMIC FORECASTS FOR 2027**

- Mauro Giorgio Marrano, UniCredit Senior CEE Economist

Panel I: CHALLENGES IN 2027 – HOW TO PREPARE

In this discussion, we offer the economy, companies and entrepreneurs useful and usable information for creating and refining business plans in turbulent times, in conditions of inflation, recession, rising energy prices, increasingly frequent natural disasters and intensive technological progress.

11:20
40'

- Adrian Ježina, Telemach
- Zsuzsanna Ortutay, INA
- Krunoslav Pavlinić, MDK Građevinar
- Klemen Šešok, Iskra Group

Moderator: Gordana Gelenčer

12:15
30' *Break & networking*





Panel II: RISK MANAGEMENT AND RESILIENCE*How to create a framework for strengthening resilience in conditions of geopolitical and economic uncertainties?**How to manage risks well and refine existing business plans to lead business in the right direction?*

- 12:55
40'
- Ivan Babić, Nomad Foods
 - Petar Čorluka, Violeta
 - Nikolina Dizdar Čehulić, Pliva
 - Ivan Šantorić, Tokić Group

Moderator: Manuela Tašler

'ONE ON ONE' CONVERSATION

- 13:35
15'
- Stjepan Orešković, founder and majority shareholder of BOSQAR

Moderator: Manuela Tašler

FROM PILOT TO PROFIT: HOW CENTRAL EUROPE IS ADAPTING TO THE ERA OF ARTIFICIAL INTELLIGENCE

- 13:50
15'
- Balázs Czímer, partner at McKinsey & Company and head of the QuantumBlack AI project in Central Europe

Panel III: BUSINESS DEVELOPMENT – OPPORTUNITIES AND DANGERS*The main goal of the panel is to provide practical guidance to entrepreneurs and managers who make business plans for 2027, i.e. a series of estimates of what the next business year will be like, so that everyone can choose the combination of signs that seem most important to them. This is what the panel participants talk about, each from their own angle and sector.*

- 14:05
40'
- Ivana Budin Arhanić, Valamar
 - Jasminka Horvat Martinović, Marsh Croatia
 - Sergio Galošić, Amelcor Group
 - Michał Seńczuk, Studenac

Moderator: Gordana Gelenčer

14:50 Lunch & networking

Conference Program Director: Nataša Dević